

MARCH 2025

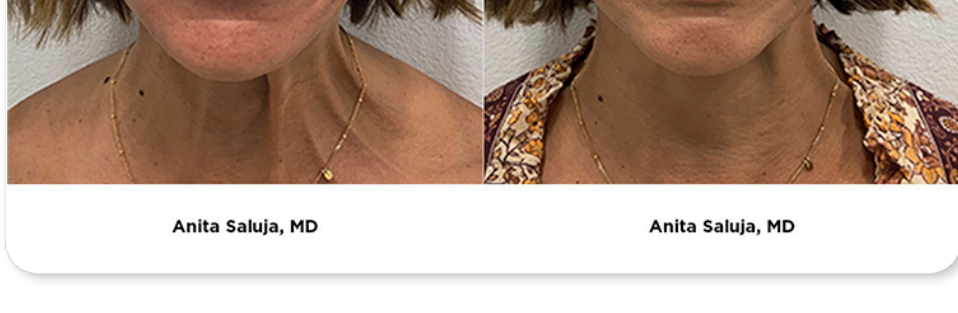
BOTOX FOR NECK BANDS:

A Breakthrough in Neck Rejuvenation

We're thrilled to announce that Botox Cosmetic has received FDA approval for treating moderate to severe vertical bands connecting the jaw and neck, also known as platysmal bands. This innovative treatment is the first of its kind to go beyond facial aesthetics, providing a subtle yet effective lift, often referred to as the "Nefertiti Lift."

"The neck is a challenging area to rejuvenate and restore. The earlier we start here, the better. I am thrilled we now have official approval for Botox for the neck bands, as we have been doing this in practice for years and, with the increased awareness, more patients will be able to benefit!"

– Dr. Saluja



Anita Saluja, MD

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COMPREHENSIVE NECK TREATMENTS

Our range of treatments is designed to address various concerns, ensuring you find the perfect solution for your needs:



Topical Treatments

Alastin Restorative Neck Cream, used with medical grade SPF, provides a gentle yet effective regimen for maintaining healthy skin at home

Injections

Botox: Relaxes neck bands and muscles, providing a Nefertiti Lift

Hyperdilute Radiesse or PDO Threads: Stimulates collagen production to reduce crepiness

Y Lift: Defines and contours a weak jawline

Kybella: Treats submental fullness and fat



Devices

Sofwave Treatment or Radiofrequency Microneedling (Virtue): Tightens skin for a smoother appearance

Surgical Options

Ellacor: Micro-coring skin removal for precise rejuvenation

MyEllevate: Stitching larger platysmal muscles in the center of the neck and lifting for a more defined contour

Face/Neck Lift

Surgery: Comprehensive surgical solutions for more dramatic results



Take Control of Your Transformation April 2nd and April 4th

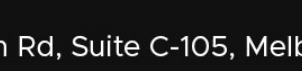
Don't wait for luck to find you—create your own opportunities for transformation. Join us for our Best Skin Wednesday and Friday events, where you can **bring a friend, colleague, or loved one and both receive \$50 off your injectable treatment**, including Botox! Our next events will be on **April 2nd and April 4th**.

Contact us today to learn more about our neck rejuvenation treatments and schedule a consultation with Dr. Saluja and Dr. Novo.

CONTACT US

or call 321.241.1160

CONNECT WITH US



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